Medicare and Medicaid, the nation’s largest public health-care programs, have come under increasing financial pressure as the costs of these programs regularly exceed revenues. How can we continue providing health care for the elderly, the disabled, and the poor? Citizens and policymakers will have to make some painful decisions.

**OPTION ONE**
Do What It Takes to Maintain Our Commitment
Caring for the poor and the elderly is fundamental to a compassionate society. We need to do whatever is necessary to keep Medicare and Medicaid afloat, including raising the age of eligibility and asking beneficiaries to share more of the cost.

**OPTION TWO**
Reduce Health-Care Costs throughout the System
Slowing down the rising cost of health care will put public health-care programs on a more stable footing. We can reduce the number of medical tests people get, spend less on end-of-life care, and let the government negotiate for lower drug prices.

**OPTION THREE**
Get Serious about Prevention
Medicare and Medicaid spend a great deal for chronic, largely preventable diseases caused by unhealthy lifestyles. We should stop expecting others to pay for the consequences of our bad choices and reward those who weigh less, eat right, and exercise more.
National Issues Forums and Study Guides

Why are we here? What are we going to do?

We are here to move toward a public decision on a difficult issue through CHOICE WORK.

How do we do that?

We do that by engaging in a deliberative dialogue in which we:

• understand the PROS and CONS of each option—its benefits, drawbacks, and trade-offs.

• know the STRATEGIC FACTS and how they affect the way the group thinks about each option.

• get beyond the initial positions people hold to their deeper motivations—the things they consider to be the most valuable in everyday life.

• weigh carefully the views of others and appreciate the impact various options would have on what others consider valuable.

• WORK THROUGH the conflicting emotions that arise when various options pull and tug on what people consider valuable.

Forums or Study Circles—or Both?

Many NIF groups choose to organize single forums around issues of concern in their communities. Most single forums last two to two-and-a-half hours.

Other groups, however, plan for multiple sessions or study circles to allow participants greater opportunity to examine issues in depth. Some groups set aside time for two meetings while others might devote a separate session to each option. And still others plan ahead for a session after the forum for participants to come back together and consider next steps.

In some communities, people begin their examination of an issue in a large-group forum and then break off into smaller groups for subsequent sessions. The reverse is also helpful—starting in small groups and culminating in a larger community forum.

National Issues Forums is about encouraging public deliberation. The needs of your community will drive the schedule in which deliberation can best occur.
**Stages of a Forum**

**Welcome**
The convenor or moderator introduces the NIF program.

**Ground rules**
Participants and the moderator review desired outcomes and agree on ground rules.

**Getting started**
One good way to start is for participants to take a few minutes to talk about their personal experiences with the issue and tell their stories. Sometimes the convenor or moderator begins by showing a starter video that reviews the problems underlying the issue.

**Deliberation**
Participants examine all the options. An approximately equal amount of time should be spent on each option.

**Ending the forum**
Participants reflect on what has been achieved.

**Questionnaire**
Participants complete the questionnaire.

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**If This Is Your First Experience as a Moderator**

**You don’t have to be an expert on the issue.**
Read the issue guide thoroughly. Consider questions that get to the heart of the issue and think through the essence of each option. This is a critical part of preparation.

**Stay focused on what the forum is about—deliberation.**
Ask questions that probe the underlying motivations of each option, the trade-offs it might require, and the willingness of the participants to recognize them. (Sample questions begin on Page 5.) Listen to others.

**Keep the discussion moving and focused on the issue.**
Sometimes it’s difficult to move on to another option when there is so much more that could be said. But in order to make progress, participants need time to weigh all the major options fairly.

**Reserve ample time for reflections on the forum.**
In many ways, this is the most important work the group will do. The moderator will provide reminders that time is passing, but it is up to all the participants to help preserve the time to reflect on what they have said and what they might want to do about it.
Beginning a Forum

Before the deliberation begins, it is important for participants to review guidelines for their discussion. They should agree that:

- everyone is encouraged to participate,
- no one or two individuals should dominate,
- the discussion should focus on the options,
- all the major options should be considered fairly,
- they will maintain an open and respectful atmosphere for the discussion, and
- they will listen to each other.

Ending a Forum

Before ending a forum, take a few minutes to reflect, both individually and as a group, on what has been achieved. Consider the following kinds of questions:

I. Individual reflections
   - How has your thinking about the issue changed?
   - How has your thinking about other people’s views changed?
   - How has your perspective changed as a result of what you heard in this forum?

II. Group reflections
   - What didn’t we work through?
   - Can we identify any shared sense of purpose or direction?
   - Which trade-offs are we willing to make to move in a shared direction?
   - Which are we unwilling to make?

III. Next-step reflections
   - What do we still need to talk about?
   - How can we use what we learned in this forum about ourselves?
   - Do we want to meet again?
Questions to Promote Deliberation of the Issue

As you examine this issue together you will undoubtedly think of questions that are at the heart of what makes the issue compelling. In some forums, certain questions might arise that could derail the deliberation by veering into partisan political debate. It will be important to remember that, as a group, you are dealing with broader underlying concerns that are not defined by party affiliation and that your work here is to dig down to the basic values that define us as human beings and Americans rather than as liberals and conservatives. It is helpful to consider, ahead of time, broad questions that need to be addressed in each option. Here are some examples:

**OPTION ONE**

- All Americans have free access to certain taxpayer-financed services, such as public education and police protection. Should health care be among them?

- People who are eligible for Medicaid help are limited to those below a certain income. Should Medicare for the elderly become a means-tested program as well?

- If you had to choose one, would you favor raising taxes that fund the unlimited care Medicare provides or putting a cap on what Medicare would pay for each beneficiary?

- If beneficiaries of public programs had to share more of the costs do you think they would be more judicious about their use of medical services?

**OPTION TWO**

- Americans pay more for health care than citizens of any other developed country. Do you think we are getting our money’s worth?

- What do you think are the main reasons for the high price of health-care services?

- What, if anything, do you do to keep down the cost of buying prescribed drugs?

- Hospitals, doctors, and other health-care providers charge widely different fees for services. Is it reasonable to suggest that patients do more cost comparisons before taking a doctor’s advice about where to undergo tests or procedures?

Questions continued on Page 6.
Questions, continued.

**OPTION THREE**

- Do you think a major public campaign to promote healthy lifestyles would bring down health-care costs in the United States?

- What do you think about the efforts of some municipal leaders to legislate permissible amounts of ingredients, such as trans fats, in the food products we buy?

- Should people be required to have annual physicals in order to qualify for health insurance?

- Have you taken care of an elderly or disabled relative at home? What are the difficulties and benefits? Do you think most families are in a position to do the same?
Questionnaires

Questionnaires play an important role in your local forum—and in the national NIF network. Filled out after the forum, they serve multiple purposes. They give participants an opportunity to reconsider their views in light of the experience they have just had and give them a chance to add to what was said or heard in the forum.

The questionnaires also serve a vital role outside the forum. As one means of capturing what happened in the forum, they provide information that can be used to communicate participants’ views to others—to officeholders, to the media, and to other citizens.

A national report on the outcomes of the forums on a given issue is produced each year, based on extensive interviews with moderators and the questionnaires that forums generate. Some communities use questionnaires as part of the reports they generate on the outcomes of local forums.

Please return completed questionnaires to your moderator or to National Issues Forums Institute, 100 Commons Road, Dayton, Ohio 45459-2777.

The Role of the Moderator

- to provide an overview of the deliberation process
- to ask probing questions about what’s at stake in each issue and each option
- to encourage participants to direct their questions and responses to one another
- to remain neutral

Another important job for the moderator is to fill out the Moderator Response sheet at the end of this guide and return it with the questionnaires to National Issues Forums Institute, 100 Commons Road, Dayton, Ohio 45459-2777.

For More Information

To order issue guides or starter tapes for this issue, visit store.nifi.org, call 1-800-600-4060, or e-mail info@ait.net. Other issue guides and tapes may also be ordered from this source.

For more information or to make comments, visit the National Issues Forums Institute website at www.nifi.org or call NIFI at 1-800-433-7834.

To post the dates and locations of your forums, e-mail: forums@nifi.org.

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Moderator Response

After the forum, please complete this brief response sheet and return it with the questionnaires from the forum to National Issues Forums Institute, 100 Commons Road, Dayton, Ohio 45459-2777.

Moderator’s Name __________________________________________________________

Phone ___________________________ E-mail address __________________________

Date and location (state) where forum was held __________________________________

Briefly describe the audience of your forum, including city and state, diversity, and age and number of participants.

__________________________________________________________________________________
__________________________________________________________________________________
__________________________________________________________________________________

What elements of this issue seemed most difficult for the participants? _______________________________________________________________________
__________________________________________________________________________________
__________________________________________________________________________________
__________________________________________________________________________________

What common concerns were most apparent? ______________________________________________________________________
__________________________________________________________________________________
__________________________________________________________________________________
__________________________________________________________________________________

What things did participants appear to hold most valuable as they wrestled with trade-offs? Describe.
__________________________________________________________________________________
__________________________________________________________________________________
__________________________________________________________________________________

Which trade-offs were participants most comfortable with? Describe. ______________________________________________________________________
__________________________________________________________________________________
__________________________________________________________________________________

Which trade-offs did the participants struggle with most? Describe. ______________________________________________________________________
__________________________________________________________________________________
__________________________________________________________________________________

Did the group identify shared directions for action? ______________________________________________________________________
__________________________________________________________________________________

Return with questionnaires to: National Issues Forums Institute 100 Commons Road, Dayton, Ohio 45459-2777